ATLASSIAN



Server support ends February 15, 2024

The time to build your migration plan is now. Let's go over the basics of what you need to know and how to plan next steps.

We are months away from the end of **Atlassian server support**. It's an important consideration for organizations using the platform, and it's smart to start planning your migration well in advance of the cutoff date. In the face of macroeconomic headwinds, now, more than ever is the time to accelerate your transformation journey and prioritize innovation. And you are not alone on this journey.

When planning your migration, it's important to consider your current infrastructure and workflows, as well as the resources available to your team. This can help you determine the best migration strategy for your organization and ensure that your transition to the cloud is as seamless and efficient as possible.

Based on our experience migrating Server customers, we know that migrations take time (9 months on average!), careful planning, and additional resources. That's why for a limited time, Atlassian is offering a free 12-month cloud migration trial so that you can explore cloud at your own pace and assess whether it's a good fit for your business. This free trial gives you a full 12 months free to explore cloud, assess whether and how it meets your requirements, and test your migration. And when you're ready to migrate, Atlassian credits you the remainder of your server maintenance to your cloud subscription.

By migrating to the cloud, you'll be able to take advantage of the latest features, security updates, and scalability options that are only available in the cloud.



What to expect when Atlassian ends server support

Since the announcement in 2020, Atlassian has slowly introduced changes to server licensing, upgrades, and apps:

- Ended new sales of Atlassian server products and ceased new feature development Feb 2, 2021
- Ended submissions for new Marketplace server apps May 1, 2021
- Ended tier upgrades and downgrades for server products or apps Feb 15, 2022

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Fast forward to Feb 15, 2023 the following changes are happening:

- Server and Data Center advantaged renewal pricing increase goes into effect
- You no longer can purchase new apps for your server licenses

After the end of support date on February 15, 2024, Atlassian and Marketplace Partners will no longer provide technical support for any issues, security updates, or bug fixes for all vulnerabilities.

We don't want you to be in a position where you're unsupported - as you know, regular security updates help protect your business from threats and vulnerabilities. Without security updates, you run an outsized risk of exposing your users and data to harmful viruses, spyware, and malicious attacks. You may also find that you're no longer able to satisfy compliance requirements.



With automatic updates, we always know the system is up to date. **We don't have to worry about security and vulnerabilities** or spend resources on them. The peace of mind is a big deal.

EMC INSURANCE

How (and why) to start assessing cloud

More and more customers have made the move to cloud and are reaping the benefits.



By migrating to Atlassian cloud, we moved away **from being pure support to focusing on process enablement** and adding value back to the business.

Cloud delivers enhanced security, accelerated innovation, is easier to manage, more cost-effective, and more remote-friendly. Atlassian continues to innovate with market-leading solutions for Agile & DevOps, IT Service Management, and Work Management that connects software, IT, and business teams across a shared cloud platform.

When it comes to migration though, it's important to have a clear plan in place to ensure a smooth transition. This may include evaluating your current infrastructure, determining the best migration strategy for your organization, and testing your systems to ensure compatibility with the cloud environment.

It's also crucial to consider the cost and time required for migration, as well as the resources available to your team. A supported migration can help alleviate some of these concerns and ensure that your transition to the cloud is as efficient and effective as possible.



From a user's perspective, the migration was seamless and uneventful. They signed in, and **everything was the same but better**.

GINKGO BIOWORKS

If after assessment, Cloud isn't right for you, upgrade to Data Center

If you've assessed cloud and determined that it doesn't meet your requirements yet or are looking for a quicker way to meet the February 2024 deadline to get off server, we recommend upgrading to Data Center.

Your quickest option would be moving to a single-node Data Center, which keeps you in a self-managed environment. This way you switch to Data Center licensing and unlock enterprise features that don't rely on clustering, like Rate limiting, Content delivery network (CDN), Advanced auditing, and Smart mirrors. Additionally, with infrastructure investment, you could move to a clustered environment for high availability.

Data Center is a viable path on your journey to cloud, meeting self-managed customers' most critical needs. In 2022 Atlassian shipped over 200 new releases to Data Center products including platform/major releases across every Data Center product - including powerful new features like native Automation for Jira, Guardrails and Safeguards, application monitoring, secret scanning, OAuth 2.0 and more. Additionally, Data Center has heavily invested in quality and focused on compliance demands with large advancements in Accessibility work and the security uplift program. To stay up to date on the latest features in Data Center, check out the **Data Center roadmap**.



